

# COMMUNITY PARTNER OVERVIEW



**October 7, 2022**

Lynnwood Convention Center



# ABOUT US

## Rewards NW Conference

Rewards NW is the only full-day conference that provides education and practical tools for the total rewards professional. This is an opportunity to focus on your development and skills for the advancement of your career. The conference brings total rewards oriented professionals together to learn best practices from the industry as a whole and to network with each other and service providers.

## Top Takeaways for Attendees

- **Be an Expert** - Learn best practices from industry experts and practitioners
- **Grow** - Develop key analytic skills and industry trends
- **Connect** - Network with regional leaders in the industry
- **Engage** – Have fun while learning and growing in your career

## Who Participates as Community Partners?

Community Partners are typically associations or organizations that promote educational opportunities, events or resources to a membership base or network.

## What Does it Mean to be a Community Partner?

Community Partners help spread the word about the conference through an in-kind, cross promotional agreements and are given marketing and ticket discounts as benefits in return. These partners support the goal of providing education and practical tools for the total rewards professional. The conference provides an opportunity for human resources professionals to focus on their development and skills for the advancement of their career. The conference brings total rewards oriented professionals together to learn best practices and to network with their peers.

## Produced by:



**The Northwest Compensation & Rewards Forum (NCRF) is an association of compensation and benefits professionals based in the Puget Sound (Seattle) region.**



**Total Rewards PDX (TRPDX - formerly Columbia Willamette Compensation Group) is a Local Network affiliate of WorldatWork.**

# PARTNERSHIP DETAILS

## Community Partner Commitment:

- Send one (1) dedicated email inviting your membership or network to join you at Rewards NW, which includes your custom discount code. (We will send a custom graphic or email template + promo block to you)
- Include Rewards NW event feature in (4) email newsletters from now until the conference.
- Feature digital advertising featured on your website or in your email newsletters (as available).
- Tweet and/or post on Facebook/LinkedIn about Rewards NW at least (3) times leading up to the conference.

## Community Partner Benefits:

- 1 Complimentary Ticket to attend Rewards NW for every dedicated email sent
- Logo feature in Community Partner section on the Rewards NW website - <http://rewardsnw.com/sponsors/>
- Promotional materials inclusion (100 quantity) on Rewards NW Community Partner table on-site at the event (optional)
- Logo inclusion on Community Partner thank you sign onsite at Rewards NW
- Custom discount code for your membership network to attend Rewards NW



# GET IN TOUCH



## CONTACT

Email [sponsorship@rewardspnw.com](mailto:sponsorship@rewardspnw.com)

Website [rewardspnw.com](http://rewardspnw.com)

## EVENT DETAILS

Date October 7, 2022

Place Lynnwood Convention Center